

The Children's Place Retail Stores chooses Sonex HARMONI™ Ceiling Tiles as Store Standard

Sonex HARMONI Ceiling Tiles have been installed in 35 Children's Place retail stores in North America. Sonex HARMONI Tiles have been selected as a component in the company's ceiling specifications and will be installed in all new stores and any of the retailer's 629 stores that are remodeled.

"Sonex HARMONI Ceiling Tiles complement the overall atmosphere we want in our stores — child friendly and whimsical. The suspended 'cloud' feature and dimensional 'plaid' texture of the tiles supports the shape-oriented architectural elements in our stores, designed to appeal to children's fascination with shapes," says Michael Dubiel, director of store design, The Children's Place Retail Stores, Inc.

"We wanted a look that was out of the ordinary. We were attracted to HARMONI's unique aesthetics," says Dubiel.

In addition to its aesthetic appeal, HARMONI offers a high level of acoustical control, which makes it ideal for noisy, open environments such as retail stores, corridors, offices, retail listening rooms, conference rooms, ballrooms, dining rooms, and home and movie theaters.

"Many retailers neglect aesthetics when they select ceiling applications by choosing standard fissured ceiling tiles. They might be surprised to learn that they can choose a product that has architectural and design appeal as well as one of the industry's highest noise-reduction ratings," says Joerg

Hutmacher, business unit manager, illbruck Architectural Products.



Sonex HARMONI Ceiling Tiles have a tegular edge and are available in two patterns that can be used independently or in combination with other illbruck ceiling tiles. The Vista style has a smooth, flat design that is ideal for a clean sophisticated look. Vista tiles also can be used as a perimeter ceiling application.

The Tartan style is a soft, convoluted pattern with subtle texture. Sonex HARMONI tiles have a Hypalon® coated surface for added durability and easy cleaning with a damp cloth. Color choices include white, black, gray and custom colors. The tiles are lightweight, easy to install in standard drop-in grids and have a noise reduction coefficient (NRC) of 0.90.